



# NEWS RELEASE

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## Upper Chesapeake Bay Pride Announces Sponsors for 4<sup>th</sup> Annual Pride Festival

Upper Chesapeake Bay Pride (UCBPride) will host its 4<sup>th</sup> annual Pride Festival on Saturday, October 8, 2022, from 2 p.m. – 6 p.m. at Concord Point Park in Havre de Grace, MD. The free, family-friendly festival will feature live music, drag performances, and other amazing entertainers. Over 60 artists, vendors, and local non-profit organizations will be on-site for this year's event.

This year, UCBPride is thrilled to announce two Presenting Sponsors for the Pride Festival. Harford Community College will again be a Presenting Sponsor for the event, marking four consecutive years for this level of support. Ashley Addition Treatment, another returning organization, will be the second Presenting Sponsor for this year's festival.

"This is the first time we've had two Presenting Sponsors," noted UCBPride President Sue Knause. "We are grateful for the support, and for the commitment that these two organizations have shown for the local LGBTQIA+ community."

UCBPride also announced additional sponsors:

- **Host Sponsor Level:** St. John's Church, Tenax Technologies, and Unitarian Universalist Fellowship of Harford County
- **Ally Sponsor Level:** Healing Hart Wellness, University of Maryland Upper Chesapeake Health
- **Friend Sponsor Level:** Bel Air Games, Blast From the Past, Cecil College, Freedom Federal Credit Union, Harford County Public Library, Holloway Eye Care & Optique, Praxis Engineering, Rebecca Cole Realtor, and Wilmington University

UCBPride will continue to accept applications for sponsors through September. Additional information can be found at <https://ucbpride.com/get-involved/>.

**About Upper Chesapeake Bay Pride**

Founded in 2019, Upper Chesapeake Bay Pride provides unwavering advocacy and support for LGBTQIA+ people, communities, and their families in Cecil and Harford Counties. For more information about the festival or our organization, please visit [www.ucbpride.com](http://www.ucbpride.com).

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